
**AIM PILOT REPORT FOR PARTICIPATING DURING THE GATES FOUNDATION
GENDER AND YOUTH ADVOCACY GRANTEES MEETING
BY DR PURITY MUTHIMA**



The meeting was held on Thursday, June 16, 2022 at Ibis Styles, Westland's Nairobi. The successful meeting took place from 10am – 12.30pm. The occasional meeting brought together several organizations funded by Bill and Melinda Gates. Some of the organizations present included ICRW, ACTION AID, and SDGKenya among many other. I made a presentation on the 'Impact of Apprenticeship, Internship and Mentorship Programmes on Employment of Young Women' which is one of the studies conducted at the KUWEE hub under skilling and Mentorship. The host was Sophie Mukwana.

Objectives of the study are to:

- i) Assess the effect of KYEOP apprenticeship program on employment of young women.
- ii) Determine the effect of STEMKenya mentorship program on employment of young women.

- iii) Evaluate the impact of the Public Service Internship Policy (2016) on employment of young women
- iv) Depending on the evidence, upscale the programmes that works for WEE

Methodology

The pilot study was done in Kiambu .The data collected during the pilot phase was used to generate descriptive and inferential evidence on the linkages between work readiness programs and employability of young women and men. Cross-sectional research design was adopted. In the pilot study, we used a random representative sample of 74. The study's sample comprised a group of young women and men that were exposed to work readiness programs and another group which was not.

Summary of Findings

1. Participating in an AIM programme enhanced the probability of employment for young men and women.
2. Those that had gone through the apprenticeship and mentorship programmes were more likely to get employed than those who undertook the internship programme.
3. The services sector provided most of the employment opportunities for the respondents.
4. Co-curricular activities, in addition to attending an AIM programme, boosted the employment chances for young women
5. Education level was a significant factor that influenced employment status. Those that had achieved a higher level of learning (those with a degree, diploma or certificate) had a higher probability of employment than those with a lower level of learning (secondary education).
6. Those who were members of a professional organization were more likely to get employed than those who were not members of such an organization.
7. Gender and marital status were found not to have significant effects on employment status

Observations made

- ✚ That the study was more quantitative than qualitative
- ✚ Why one sector was more prominent –may be because of snowballing non probability method
- ✚ How is the career progression of each program?
- ✚ Advocacy issue identified was the –issuance of certificate
- ✚ Policy issue - does the policy indicate that certificates are a requirement. If not, this can be a policy gap
- ✚ Is there any support for the unemployed youths to get jobs?
- ✚ Did we find youths looking for online work?
- ✚ How is the process of recruitment to these programs ?
- ✚ Possible ways of job creation
- ✚ Why do you think the government is not giving out certificates
- ✚ Why wasn't there a focus group discussions?

The days program .

Gates Foundation Gender and Youth Advocacy Grantees Meeting

Date: Thursday, June 16, 2022

Time: 10am – 12.30pm

Venue: ibis Styles Nairobi, Rhapta Road, Westlands

Hosts: Young Women's Leadership Institute (YWLI)

Point person: Sophie Mukwana (A&I) – 0722919288

TIME	ACTIVITY	
1000-1015	Registration and Welcome	Shyleen Momanyi
1015-11:15	Skilling and mentoring young women	Dr. Purity Muthima – KU WEE Hub
1115 - 1145	GEF Accountability Framework & Strategy	Catherine Nyambura- ICRW
1145-1200	Partner Updates	Partners
1200-1205	AOB	Shyleen Momanyi
1210	Lunch and guests departure	
	The meeting ended at 1pm.	
